



**Holly Woodruff**  
[www.hollycopter.com](http://www.hollycopter.com)  
[holly@hollycopter.com](mailto:holly@hollycopter.com)  
(949) 981-5279

## **Career Summary**

Accomplished Senior Graphic Designer with 5+ years experience in the multimedia design and tech industry working with over 70% of the Fortune 100.

Enthusiastic self-starter with a passion to bring communication alive via high visual impact and a proven ability to work as part of a team or independently with little or no supervision.

## **Expert Skills**

Adobe Creative Suite | Photoshop | Illustrator | In-Design | After Effects | Microsoft Office

## **Education**

University of Mary Hardin-Baylor (UMHB) – Belton, TX  
Bachelor of Science in Computer Graphics Design, Minor in Art

## **Employment History**

### **RMG Networks – Dallas, TX [Sept 2011 – Dec 2015]**

#### **Senior Multimedia Designer**

- Consulted with clients to design custom-branded digital signage solutions to improve user experiences in corporate and customer-facing settings.
- Developed marketing materials for tradeshow including email blasts, print materials, video and booth graphics for various audiences (Supply Chain, Call Center, Hospitality, etc.).
- Orchestrated multiple projects at one time and delegated work to others on the team to meet deadlines.

### **YouTube Creator – San Diego, CA [Nov 2011 – Present]**

- Established audience of over 200,000 subscribers on YouTube Channel, TheHollycopter, with proven communication abilities.
- Collaborated with companies to provide video advertising for their product.

### **KVUE-TV – Austin, TX [Jan 2011 – July 2011]**

#### **Graphic Designer**

- Created over-the-shoulder graphics and video animations for live newscasts.
- Managed extremely tight deadlines while maintaining quality.

### **The Walt Disney Company – Orlando, FL [Jan 2009 – May 2009]**

#### **Disney College Program**